

gvshp



GREENWICH VILLAGE SOCIETY FOR HISTORIC PRESERVATION ANNUAL REPORT
2009-2010

GREENWICH VILLAGE SOCIETY
FOR HISTORIC PRESERVATION
232 East 11th Street, New York, NY 10003
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1980-2010 OUR 30TH ANNIVERSARY YEAR

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2009–2010

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Greenwich Village Society for Historic Preservation

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GREENWICH VILLAGE SOCIETY FOR HISTORIC PRESERVATION

ANNUAL REPORT
2009–2010

A Note from the President

Arbie Thalacker

GVSHP's thirtieth anniversary year has been momentous. While we have exciting events this fall to look forward to, including an evening with Malcolm Gladwell and a loft tour of Westbeth, the last twelve months have been no less significant. Some highlights include:



GVSHP Vice-President Art Levin led the 20th Annual GVSHP Village Awards and Annual Meeting.

PHOTO CREDIT BOB ESTREMER.

- Securing landmark designation of the first phase of our proposed South Village Historic District, making the Greenwich Village Historic District far and away the city's largest landmark district
- Getting the city to move ahead with rezoning of parts of the Far West Village and the 3rd and 4th Avenue corridors in the East Village, to prevent hotel and dorm overdevelopment
- Honoring the businesses, institutions, and individuals which make our neighborhoods so special at our Annual Village Awards in front of hundreds of neighbors
- Helping to get the New School to dramatically scale back their construction plans at 13th Street and 5th Avenue
- Leading the evolving response to the massive NYU 20-year expansion plan
- Pushing for landmark designation of Westbeth, which received a hearing in January
- Launching a first-of-its kind 'Landmarks Applications Webpage,' allowing the public to view every public hearing landmark application in our neighborhood

- Leading the fight against zoning variances for an extra-large glass high-rise in the Meatpacking District, resulting in the plans being significantly reduced
- Staging one of our largest and most successful house tours ever, highlighting a half-dozen unique homes in the West Village
- Helping to secure the removal of dozens of illegal billboards throughout our neighborhoods
- Securing a hearing on our proposed landmark designation of the East Village's Russian Orthodox Cathedral
- Working towards preservation of the 1906 former Fire Patrol House #2 on West 3rd Street and the last remaining tenement synagogue in the East Village by securing determinations of eligibility for the State and National Register of Historic Places
- Continuing to expand our children's education program, reaching wider audiences with new materials and curricula
- Holding a record number of programs on the history, culture, and architecture of our

neighborhoods, and the pressing preservation issues they face

- Continuing a three year project to exhaustively research the history of the East Village, to lay the groundwork for proposing comprehensive landmark and historic district designations

Through these challenging economic times, the Society has not slowed in its commitment to educate about the special architectural and cultural heritage of the Village, East Village, and NoHo, and to advocate for their preservation. I would like to thank GVSHP's dedicated trustees, staff, and members for their continued strong support throughout this past year. ●

Nominating Committee

Mary Ann Arisman, Chair

Members: Elizabeth Ely, Arthur Levin, Andrew Paul, Judith Stonehill, Arbie Thalacker, Linda Yowell, F. Anthony Zunino

At GVSHP's Annual Meeting on June 7, members re-elected Trustees John Bacon, Penelope Bateau, Cynthia Penney, Katherine Schoonover, and Arbie Thalacker to serve a three-year term.



GVSHP staffer Corey Fabian Borenstein introduces Michele Mitchell at our Lorraine Hansberry lecture.

PHOTO CREDIT BOB ESTREMER.

Members also elected candidate Kate Bostock Shefferman to the Board for a three-year term. Ms. Bostock Shefferman holds an MBA from Duke University and has worked for Inside Edition and AppleVision. Kate has served on the Benefit Committee, assisting as Volunteer Coordinator for the Annual House Tour for the last two years. She recently joined the Society's Development/Membership Committee and is co-chairing GVSHP's 30th Anniversary event this year.

The nominating committee, along with the entire board, would like to thank Tom Harney and Peter Mullan for their years of service on GVSHP's Board of Trustees. ●

Archives Committee

Martica Sawin Fitch, Chair

Members: Mary Ann Arisman, Jay Shockley, Cas Stachelberg, Judith Stonehill, George Vellonakis, Vicki Weiner, Anthony Wood

This past year, GVSHP's Preservation Archive and Oral History Project completed and made available through the GVSHP website seven oral histories from the Westbeth State and National Registers Proposal Project, which documents the story of those who played a crucial role in the development of the first large-scale artists housing in the country. Access to these transcripts and audio clips, along with the ten preservation pioneer oral histories already available online, has been quite active, with over 3,000 visitors to the oral history web pages in the past year. Many visitors also took the time to download transcripts and listen to available excerpts of the recorded audio. GVSHP continued to field regular requests for research assistance and access to the archives over the past year from members of the public, researchers, academics, and students. In September 2010, GVSHP will launch an exhibit of photographs from the GVSHP photograph collection called *Snapshots in Storefronts*. Curated images from GVSHP's collection will

appear in some of our neighborhood's most beloved small business storefronts. GVSHP recently completed a project that catalogued and scanned in high resolution all the images in the collection, with each image entered into a custom database that includes copyright information and a description of each photograph. ●

Education Committee

Linda Yowell, Chair

Members: Mary Ann Arisman, Elissa Burke, Lisa Feitel, Sherry Froman, Judith Langer, Leslie Mason, Barbara Schneider, Ron Schneider, Shirley Wright

Teachers: Jane Cowan, Paul Kaplan, Mary Kay Judy

GVSHP's children's education program, *History and Historic Preservation*, encourages students to examine and understand the built environment, enhances their awareness of New York City and its unique communities, and engenders a lively interest in the study of history and the arts.

Just over 1,350 students in 65 different classrooms from 24 different schools participated in *History and Historic Preservation* during



The scope and reach of GVSHP's children's education program continued to expand in 2009-2010.

the 2009-2010 academic year. The program continued to serve a wider geographic area this past year, increasing the number of classes served in Brooklyn, Queens, and Staten Island. More than 30% of participating classes benefited from GVSHP's scholarship program, which offers the program free or at a reduced price to those in need. As we have since 2003, during the summers of 2009-2010 GVSHP offered the program free of charge to the Grace Opportunity (GO) Project at Grace Church School for at-risk

students from Lower East Side schools, reaching four fourth grade classrooms.

Finally, GVSHP welcomed our newest educator, Paul Kaplan, to the program this year. Paul was a founding member of the architecture education program Learning By Design:NY at the Center for Architecture Foundation and was a regional director of arts instruction for New York City schools. In addition to teaching for GVSHP, Paul also is a field supervisor for student teachers at Columbia University's Teachers College. Paul joins our veteran educators Jane Cowan and Mary Kay Judy. ●

Preservation Committee

F. Anthony Zunino, Chair

Members: Mary Ann Arisman, Penelope Bareau, Leo Blackman, David Burger, Jonathan Geballe, Anita Isola, Matthew Jenkins, Arthur Levin, Florent Morellet, Peter Mullan, Rob Rogers, Katherine Schoonover, Judith Stonehill, Linda Yowell

GVSHP's Preservation Committee continued to work to ensure that our neighborhood's landmark and zoning protections are enforced and, where

appropriate, expanded, and that new development is compatible in scale, character, and design with its surroundings.

Landmark designation of the entire South Village, as formally proposed by GVSHP in 2006, remained a top priority for the committee. Significant progress was made in June when the Landmarks Preservation Commission voted to designate the first third of our proposed South Village Historic District as a 12-block, 235-building extension of the existing Greenwich Village Historic District, making the Greenwich Village Historic District far and away the largest in New York City. However, the city has not yet committed to a time frame or any particulars for consideration of the remaining two-thirds of our proposed South Village Historic District. Pushing for that as soon as possible, and organizing support for it among neighbors, advocates, and elected officials, remains a top priority.

Responding to NYU's 20-year expansion plan, 'NYU 2031,' was also a prime focus of the Committee. The Committee has raised several serious concerns regarding the NYU plan, which would roughly double the rate of the university's spatial growth over the next twenty years and add 3 million square feet of space to the Village, East Village, NoHo, and Union Square.

Specifically, the committee has objected to NYU's unprecedented plans for a 385 ft. tall tower (the tallest ever erected in the Village) within the landmarked Silver Towers complex; the proposed transfer of city-owned open space and parks to NYU; the proposed lifting of zoning protections which require the maintenance of open space; and the changing of zoning in residential areas to commercial zoning in order to facilitate the development of a large hotel. At the committee's direction, GVSHP was extremely active in calling for NYU to consider alternatives such as the Financial District for their proposed growth through the Borough President's Community Task Force on NYU Development, of which GVSHP was a part. After the Borough President suspended the Task Force, GVSHP formed a coalition of more than thirty neighborhood groups to respond to the plan and educate the public about the approvals by the City Council, Borough President, Community Board, and City Planning Commission needed for the plan to move ahead.

The Committee also closely monitored and played a key role in responding to several other planned institutional developments. This spring the New School unveiled final designs for a vastly changed new building on Fifth Avenue between 13th and 14th Streets. The plan had



GVSHP's walking tour "Women Movers and Shakers of the East Village."

PHOTO CREDIT BOB ESTREMER.

been considerably reduced in size and height and integrated other design changes which GVSHP had long called for. The committee also closely reviewed and responded to plans by the MTA for a new ventilation plant on a vacant lot at Mulry Square (Greenwich Avenue and 11th Street). GVSHP has been very critical of the plan for a four-story structure in the heart of the Greenwich Village Historic District, but the MTA has stubbornly refused to make changes to its design.



GVSHP launched a first-of-its-kind Landmarks Application Webpage at gvshp.org/lpc, providing invaluable information about landmarks applications in our neighborhoods.

The fate of the St. Vincent's site has also been a strong concern of the committee's. The shocking closure of the hospital this spring, apparently due to years of mismanagement, left the fate of the campus and the Rudin condo development plans in doubt. As GVSHP's mission is focused on historic preservation and development issues, the committee is closely monitoring the site to ensure that no development or demolition takes place here which is inconsistent with zoning and landmarks regulations or neighborhood character, while others focus on the issues surrounding the loss of health care services.

Securing zoning changes which reinforced and protected the character and scale of our neighborhoods also remained a top priority. After a two-year effort which faced strong initial resistance, in June the city finally certified, or began the formal process of considering, a rezoning of six blocks in the Far West Village with outdated zoning that encourages out-of-scale commercial development, as first proposed by GVSHP and other community groups in early 2008. This summer the city also finally held a hearing on a proposal to rezone the 3rd and 4th Avenue corridors in the East Village, also first pushed by GVSHP and community groups to combat out-of-scale dorm development. Both rezonings are expected to be approved and enacted before the end of the year.

Reviewing each and every certificate of appropriateness application which comes through the Landmarks Preservation Commission for the eight historic districts, three historic district extensions, and more than fifty individual landmarks within the Village, East Village, and NoHo, continues to be a key mission of the committee. Over the past year the committee reviewed nearly one hundred landmarks applications, ranging from window replacements to demolitions of existing buildings and new construction.

The committee carefully weighs each proposal with an eye towards the impact on the individual structure, its immediate surroundings, and the neighborhood or district as a whole.

This year for the first time we were able to make detailed information about each and every one of these landmarks applications available to the public through our new Landmarks Application Webpage, www.gvshp.org/lpc. This allows the public to see each and every proposed change requiring a public hearing in a landmarked district or to an individual landmark in the area GVSHP covers, and provides information about how members of the public can provide feedback to the Landmarks Preservation Commission before a decision is made. This is a first-of-its-kind service to be provided in New York City.

Oversight of GVSHP's historic research, aimed at proposing new historic districts and individual landmarks, was also an important duty of the committee. Over the past year, GVSHP neared completion of its research and documentation on the history of every building in the East Village. This is part of a project to propose landmark protections for the East Village funded in part by a grant from Preserve New York, a program of the Preservation League of NY State and the NY State Council on the Arts. Additionally,

the Committee approved the submission of several requests for evaluation to the Landmarks Preservation Commission for threatened historic buildings identified by the GVSHP staff. These requests are strengthened by GVSHP's considerable research and documentation, which argue for the historic significance of these buildings and the need for their preservation. ●

Awards Committee

Judith Stonehill, Chair

Members: Mary Ann Arisman, Richard Blodgett, Andrea Coyle, Carl Culbreth, Betty Fussell, Ellen Howe, Helen Ann Lally, Justine Leguizamo, Arbie Thalacker, Calvin Trillin

Each year GVSHP honors people, places, and organizations that have made a significant contribution to the legendary quality of life of Greenwich Village, the East Village, and NoHo. GVSHP invites its members and the public to submit nominations for potential awardees. This past year GVSHP received over 140 nominations in a wide range of categories, including individuals, businesses, restaurants and cafes, gardens, restorations, community groups, and publications.



2010 GVSHP Annual Award winner and Caring Community Co-founder Lucy Cecere (third from right) and family.

PHOTO CREDIT BOB ESTREMER.

On June 7, GVSHP Vice-President Arthur Levin presented the 20th Annual Village Awards. The ceremony took place at the Society's Annual Meeting, which was held at the landmarked Tishman Auditorium at the New School, with a concluding reception at the Forbes Galleries.

Recipients of the 2010 Village Awards included: Albert Bennett, for extraordinary service to his community through years of dedication to the Morton Street Block Association, Community Board 2, and preservation in Greenwich Village; Caffe Reggio, (119 MacDougal Street) for over 80 years of preserving its neighborhood's Italian

heritage in its beloved and quintessential Greenwich Village coffeehouse; Lucy Cecere, for her many years of activism and service on behalf of seniors and all residents of Greenwich Village and for outspoken advocacy for a South Village Historic District; The High Line, for an ingenious adaptation of a disused rail line slated for demolition into new green space that has enthralled the city with its innovative design and its indigenous gardens; Theatre 80, (80 St. Mark's Place) a family-run theater with

a rich and storied past that has prospered by adapting itself to the needs of the ever-changing East Village community; Veselka, (144 Second Avenue) a family business that has stood the test of time by serving delicious, traditional Ukrainian food with a new world twist to generations of East Villagers and visitors alike; Regina Kellerman Award: Westbeth Artists' Housing, for its groundbreaking role in adaptive re-use and its 40-year history as an affordable home for artists and a center for the arts. ●



Hundreds attended GVSHP's 12th Annual Village House Tour in 2010, which began in the backyard of the Greenwich House Music School

PHOTO CREDIT BOB ESTREMER.

Benefit Committee

Elizabeth Ely and Leslie Mason, Co-chairs
Members: Mary Ann Arisman, Kate Bostock Shefferman, Rebecca Daniels, Danielle Epstein, Jane Forman, Cassie Glover, Susan Kolker, Judith Langer, Ruth McCoy, Vals Osborne, Cynthia Penney, Judith Stonehill, Arbie Thalacker

On Sunday May 2, GVSHP presented its 12th Annual Spring House Tour and Benefit, the organization's most important fundraiser of the

year. Six historic townhouses were open to tour-goers in the West Village. Participants toured some exceptional homes: a stately 1869 Italianate home with a restored stoop and rear glass façade containing a whimsical assortment of French antiques; a townhouse with original moldings, floors, and fireplaces that was formerly an outpatient psychiatric ward of St. Vincent's

hospital; a charming townhouse located within the Commerce Street cul-de-sac with its original stoop and brick façade restored after many years under stucco; a French Second Empire townhouse in which the artwork and décor is a reflection of the owners' travels; a former stable and bakery building with a quirky redesigned modern façade made of surprising industrial materials; and a classic Greek Revival townhouse featuring Cuban art and a spectacular Village rooftop view.

GVSHP is deeply grateful to our generous homeowners who enthusiastically opened their doors: Summer & Clyde Anderson, Belinda Broido & Jeffrey Weingarten, Clora Kelly & Helge Skibeli, Paul & Christine Smith, Jane & Richard Stewart, and Alice & Lawrence Weiner.

Of course, this tour would not have been possible without the generosity of the businesses and individuals who donated their time and services, especially the Merce Cunningham Dance Studio, for hosting the reception; the Greenwich House Music School, for serving as the ticket distribution site; Alexander Kaplen, for designing a beautiful invitation, map, ticket, and program; Amy Gotzler and Brown Harris Stevens for lending their marketing talents; and Grey Dog's Coffee, for providing a wide selection of its delicious desserts to our indefatigable volunteers. We are also sincerely grateful to our 130-plus volunteers, who assisted tour-goers throughout the day, ensuring that the tour ran smoothly and was enjoyable for all.

GVSHP would also like to recognize the tireless efforts of the Benefit Committee, who committed their time and energy to make the tour a success, and to Cynthia Penney and Kate Bostock Shefferman, who coordinated all the volunteers for this event. Finally, thank

you to everyone who purchased tickets or made a contribution to the event. Without your participation, the tour would not have been such a success! ●

Program Committee

Penelope Bateau, Chair
Members: Mary Ann Arisman, John Bacon, Cynthia Penney, Jonathan Russo, Ed Tristram, Fred Wistow

Each year, GVSHP organizes public programs about the history, culture, and architecture of Greenwich Village, the East Village, and NoHo. Over the past year, topics included a series of talks by architects about projects abutting the Village's historic districts, several programs about the challenges facing small businesses, and numerous talks and tours focusing on influential women of the Village. With overall attendance at more than 2,100, public programming has grown this past year. In addition, GVSHP has introduced supplementary material on its past programs webpage, including transcripts and audio recordings of lectures, links to additional resources about the topic, and images from the presentations.

2009

July 12—Beyond the Beatniks: The Hidden History of St. Mark's Place, a walking tour with Eric Ferrara.

July 28—An Evening at the Jefferson Market Garden, featuring the cast of the Greenwich Village Follies.

August 6—The Village on Film Series: Wait Until Dark.

August 16—The Villagers of Ellis Island, a walking tour of Ellis Island with Tom Bernardin.

September 3—City Council Candidate Forums: District 2.

September 4—City Council Candidate Forums: District 1.

September 8—City Council Candidate Forums: District 3.

September 9—Store Front: The Disappearing Face of New York, an illustrated talk and panel discussion with James and Karla Murray.



GVSHP Executive Director Andrew Berman discussing South Village landmarking progress and hurdles following the designation of the first phase of our proposed South Village Historic District

PHOTO CREDIT BOB ESTREMER.

September 23—On the Wall: Community Murals in the East Village, an illustrated talk with Janet Braun-Reinitz and Jane Weissman.

September 27—Gangster City: The Criminal History of the Lower East Side, a walking tour with Eric Ferrara.

October 8—8th Street: Greenwich Village's Once and Future Main Street, a panel discussion.

October 22—Westbeth: A Revolution in Artists' Housing and Adaptive Re-Use, a lecture with Andrew Dolkart.

October 27—Preserving Small Business, a roundtable discussion.

November 4—The Real Estate of Bohemia, a lecture with Andrew Dolkart.

November 12—5 Dutch Days: Manhattan's Indians, a lecture with Karen Kupperman.

November 17—Restoring Townhouses, a lecture with Ingrid Abramovitch.

December 3—The Immigrant, Radical, & Notorious Women of Washington Square, an illustrated lecture with Joyce Gold.

December 9—New York's Unique and Unexpected Places, a lecture with Judith Stonehill.

2010

January 12—My Greenwich Village and the Italian-American Community, an evening with Carol Bonomo Albright.



The renovation of and addition to 39 East 13th Street was the subject of one of GVSHP's "Architect's Talks" this year.

January 21—Architect Talks: 3 West 13th Street with Avi Oster.

February 3—Architect Talks: 39 East 13th Street with Philip Wu.

February 17—The Village on Film Series: Pollock, with Lenny Quart.

February 18—To Be Young, Gifted, and Black: Lorraine Hansberry, a lecture with Michele Mitchell.

February 24—Transitions: Little Africa and Greenwich Village, 1870-1920, a lecture with Gerald McFarland.

March 4—The Talented Miss Highsmith, a lecture with Joan Schenkar.

March 10—Architect Talks: 425 East 13th Street, with John Cetra.

March 22—Remembering the Triangle Shirtwaist Factory Fire, a lecture with Hasia Diner.

March 31—Jane Jacobs: Urban Visionary, a lecture with Alice Sparberg Alexiou.

April 8—Jazz in the Village: Roots and Branches, a lecture with Dan Morgenstern.

April 18—Women Movers and Shakers of the East Village, a walking tour with Andrea Coyle.

April 21—Helping Italian Immigrants Settle in the South Village: The Role of Our Lady of Pompeii Parish, an evening with Mary Elizabeth Brown.



GVSHP hosted a book talk on "Jane Jacobs: Urban Visionary," and posted our oral history interview with the preservation pioneer on our website.

PHOTO CREDIT BOB ESTREMEIRA.

April 27—The Past, Present, & Future of East 4th Street: Downtown Theater Row.

April 29—The Spring and Fall of Eve Adams, an evening with Barbara Kahn.

May 13—History in Asphalt: The Street Patterns of Greenwich Village, a lecture with

Joyce Gold.

May 20—31 Bond Street: Fact, Fiction, and Digging into the Past, a lecture and reading with Ellen Horan.

May 25—Greening the Village: The High Line.

May 26—A Night at the Gangster Museum, with Eric Ferrara and Lorcan Otway.

June 9—Ship Ablaze: The Tragedy of the Steamboat General Slocum, a lecture with Edward T. O'Donnell.

June 15—Julius' Sip-In, an evening with Dick Leitsch.

June 22—The Fall of the House of Twain, a lecture with Craig Fehrman.

June 24—A South Village-designation victory celebration.

June 29—The Queer Past of Greenwich Village, a lecture with Daniel Hurewitz. ●

Development/Membership Committee

Joyce Gold, Chair

Members: Mary Ann Arisman, David Burger, Elizabeth Ely, Cassie Glover, Leslie Mason, Ruth McCoy, Florent Morellet, Peter Mullan, Andrew Paul, Cynthia Penney, Rebecca Runkle, Judith Stonehill, Arbie Thalacker

A diverse base of membership support continues to be the single largest source of income for GVSHP, while public grants and private foundations continue to be essential sources of support as well. However, in FY 2009 support in all of these sectors contracted along with the downturn in the economy, to levels short of our peak years of 2007 and 2008.

The organization continued several initiatives to expand and diversify funding and support. Several generous benefactors offered to match increases in annual support from GVSHP members, which helped prompt and double the value of many increased gifts the organization received over the last year. Ongoing efforts to get members to participate in their employers' matching gift programs have also brought in revenue. Additionally, GVSHP continued to publicize a planned giving program, which

encourages members and supporters to include the organization in their estate plans, and a recurring donation program, which now allows members to make a regularly recurring donation for any amount and any period and duration they chose.

“Friendraiser” events, hosted by GVSHP members in their homes, also continue to be a major way of reaching new members and supporters, as do special gift memberships. Our Broker Partnership continues to grow, leveraging the resources of the real estate community to support GVSHP’s efforts and to reach new property owners in the area. GVSHP was also fortunate to receive a wide array of in-kind support for everything from catering and space utilization to graphic design, legal, and web design work.

We offer thanks to the following for their generous support over the last year:

Membership Support

FOUNDERS

David Burger, Christopher & Sharon Davis, Andrew Paul & Pamela Farkas, Aaron Sosnick, Henry van Ameringen, Fred Wistow



2010 GVSHP Annual Award winner. PHOTO CREDIT BOB ESTREMER.

BENEFACTORS

Mary Ann & Frank Arisman, Lois Teich, Sarah O’Neill & Barry Munger, Arbie Thalacker & Deborah Garrett

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Grants

GVSHP gratefully acknowledges the following for grants supporting our work over the last year: Kaplen Foundation, the New York City Department of Cultural Affairs, the New York State Council on the Arts, the Norcross Wildlife Foundation, and TD Bank and the TD Charitable Foundation.

GVSHP proudly acknowledges the generous support of the following elected officials: State Senator Tom Duane and Assemblymember Deborah Glick through the New York State Office of Parks, Recreation, and Historic Preservation, Councilmember Rosie Mendez through the Department of Youth and Community Development, Manhattan Borough President Scott



GVSHP’s Archives Committee spearheaded an exhibition of our archived images in storefronts throughout the Village.

Stringer through the Department of Education, the Manhattan Delegation of the New York City Council and Council Speaker Christine Quinn through the Department of Cultural Affairs.

In-Kind Donors

GVSHP acknowledges those who have generously provided donations, services, and space in-kind: Astor Center and Astor Wines & Spirits, The Cleaver Company, Eric Ferrara and the Lower East Side History Project, Forbes, Joyce Gold, Frederick Wildman and Sons, Grey Dog’s Coffee, Hudson Park Branch Library, Jefferson Market Library, Judson Memorial Church, Le Poisson Rouge, the LGBT Center, Max Protetch Gallery, Merchant’s House Museum, Murray’s Cheese, New School University, New York Studio School, Ottendorfer Branch Library, Our Lady of Pompeii Church, Salmagundi Art Club, Shrine Church of St. Anthony of Padua, St. Mark’s Bookshop, Third Street Music School, Tompkins Square Branch Library, Two Boots Pizza, and Westbeth Artists’ Residence.

2009 Benefit

BENEFACTORS

Mary Ann & Frank Arisman, Michael Ashworth & Elizabeth Lockwood, Elizabeth Ely & Jonathan Greenburg, Andrew Paul & Pamela Farkas, Cynthia &

Jeff Penney, Melissa & Robert Soros, Fred Wistow

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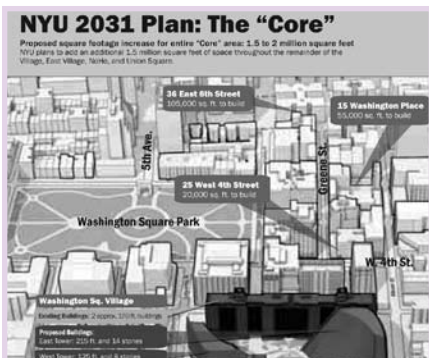
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Educating about NYU's massive 20-year expansion plan and pushing the university to look for alternatives outside of the Village was a major priority of the Society's.

Finance Committee

Katherine Schoonover, Chair

Members: Mary Ann Arisman, Elizabeth Ely, Arthur Levin, Andrew Paul, Rebecca Runkle, Jonathan Russo, Fred Wistow, Linda Yowell, F. Anthony Zunino

In FY 2009, GVSHP's income exceeded budget projections and expenditures were kept below budget. However, overall income and expenditures were down as compared to the previous

year, reflecting the much more challenging economic environment.

Fortunately, GVSHP has spent the last several years building modest reserves to help cope with leaner economic times such as these and to make up for any minor shortfalls between revenue and expenditures. In recent years the organization also made prudent and necessary investments in infrastructure which will help carry us through this period.

In light of the economic climate, in FY 2010 GVSHP again projected a budget slightly smaller than the past year, as all efforts are made to keep expenditures in line with the more restrictive economic environment. As always, GVSHP aims to avoid deficit spending and does not embark upon major projects unless funding sources for them have been identified.

Finally, this past year GVSHP also established an independent Audit Committee, to ensure the highest level of integrity and oversight for the organization's finances. ●

GVSHP Fiscal Year 2009

INCOME:

Membership	197,828
Benefit (net)	101,559
Grants	114,409
Earned Revenue	29,122
	<hr/>
	\$442,918

EXPENSES:

Programs	35,251
Personnel	316,217
Fundraising & Membership	3,916
Rent	19,248
Office Supplies & Expenses	16,446
Telecommunications	4,232
Printing & Mailing	18,149
Accounting Fees	5,676
Payroll Fees	1,886
Other Fees	6,198
Other Operating Expenses	415
Fund Balance, Unrestricted	15,284
	<hr/>
	\$442,918

Support Preservation: Join GVSHP

Your support makes GVSHP a more effective preservation leader. All members receive copies of the *Anthemion* newsletter (published twice each year), priority invitations and discounts to our many lectures and tours, and access to the Society's research sources. Contribute \$500 or more, and receive an invitation to a special event at a unique Village location.

Yes! I support the Greenwich Village Society for Historic Preservation and its preservation work:

- \$5,000 Founder
- \$2,500 Benefactor
- \$1,000 Patron
- \$500 Sponsor
- \$250 Sustainer
- \$100 Contributor
- \$75 Family/Dual
- \$50 Individual
- Other \$_____

\$25 Gift Membership: Special offer for current members! Please put recipient's name below.

I am already a member and want to contribute \$_____.

Please send information about how I may include GVSHP in my will or estate planning.

Double or triple your gift! Talk to your personnel department about your company's matching gift policy. To donate with a credit card, visit: www.gvshp.org/membership.htm

NAME _____

STREET _____

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MEMBER NAME (for gift memberships only)

GVSHP is a 501(c)(3) non profit. All donations are tax deductible to the fullest extent of the law.

Return this form with your check to: **Greenwich Village Society for Historic Preservation**, 232 East 11th Street, New York, NY 10003.