



GREENWICH VILLAGE SOCIETY FOR HISTORIC PRESERVATION ANNUAL REPORT  
2011-2012

*gvshp*



GREENWICH VILLAGE SOCIETY FOR HISTORIC PRESERVATION

## Table of Contents

2	A Note from the President
3	Archives Committee
3	Awards Committee
4	Benefit Committee
6	Development/Membership Committee
8	Education Committee
8	Finance Committee
9	GVSHP Fiscal Year 2011
10	Nominating Committee
10	Preservation Committee
13	Program Committee
15	Support Preservation: Join GVSHP
16	Board & Staff

ANNUAL REPORT  
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## A Note from the President

Arthur Levin

The past year has been an exceptionally busy, and exceptionally challenging one, for the Society.

Our annual benefit house tour was our most successful ever. Our new continuing education programs have been filled to capacity, as have our children's education programs and our tours, book talks, lectures, and panel discussions. Research requests and use of our Landmarks Application Webpage ([gvshp.org/lpc](http://gvshp.org/lpc)), as well as readership of our blog ([gvshp.org/blog](http://gvshp.org/blog)), continues to grow.

We've had some notable accomplishments in the past year as well. We helped secure two new historic districts in the East Village, the first in that neighborhood since 1969 and the first large-scale districts there ever. Thanks in part to GVSHP's advocacy efforts, those districts were expanded to include key historic sites. And after a five year effort, 128 East 13th Street, with its rich history as New York City's last surviving horse auction mart building, the former studio of artist Frank Stella, as well as a former World War II women's



Executive Director Andrew Berman led a press conference of neighborhood groups opposing approvals needed to change zoning rules to allow construction of two huge additions atop the historic Chelsea Market complex.

assembly-line training center ("the one-time home of Rosie the Riveter," as our campaign dubbed it), was finally landmarked. The New School's new main building rose at 14th Street and 5th Avenue, but at approximately half the size and height as originally planned, thanks in part to GVSHP's efforts.

Of course there were disappointments as well. The City approved a slightly scaled-back version of NYU's massive 2031 expansion plan, but GVSHP, joined by an impressive coalition of

community and preservation groups and even NYU's own faculty, has challenged the approvals in court. Much to our chagrin the City also approved a rezoning of the former St. Vincent's Hospital site, granting special privileges intended for a community hospital to a private condo development. But thanks in part to GVSHP's advocacy, the approved development was smaller, and re-used rather than destroyed many historic buildings on the site.

GVSHP is also on the front lines in responding to rezoning plans for Chelsea Market and Hudson Square—fighting to preserve historic

buildings, reinforce neighborhood character, and secure promised landmark protections. Though the outcome in those cases remains to be seen, we believe we have already made a difference in the proposals.

With the active participation of an incredibly dedicated and hardworking board—not to mention our terrific staff and an incredibly engaged membership—I believe GVSHP is ready and able to meet these and the many other challenges we will face in the future. ●



GVSHP programs and events took place in a variety of historic locations throughout our neighborhood, including this one in the parlor of the Salmagundi Club.

## Archives Committee

Martica Sawin Fitch, Chair

Members: Mary Ann Arisman, Jay Shockley, Cas Stachelberg, Judith Stonehill, George Vellonakis, Vicki Weiner, Anthony Wood

GVSHP continued to field regular requests for research assistance and access to the archives over the past year from members of the public,

researchers, academics, and students. The oral history collection, for which the transcripts and select audio clips can be accessed online, saw over 10,000 visitors over the course of the last year.

The archive does accept donations of historic photographs and other materials on a limited basis. Please contact 212-475-9585 x39 to learn more about GVSHP's collections policy. ●

## Awards Committee

Judith Stonehill, Chair

Members: Tom Birchard, Kyung Choi Bordes, Karen Cooper, Betsey Ely, Tamara Greenfield, Arthur Levin, Allan Sperling, Pamela Tillis, Calvin Trillin, Monica Zwirner

On June 7th, Village resident and author Calvin Trillin presented eight Village Awards during a ceremony at GVSHP's 32nd Annual Meeting. Over four hundred people attended the event in the restored Tishman Auditorium at The New School.

The GVSHP Village Awards are presented each year to neighborhood people, places, and organizations that have significantly contributed to

the vibrancy and community spirit of Greenwich Village, the East Village, and NoHo. Members of GVSHP and the public sent in scores of nominations this year, which were then reviewed by the Awards Committee.

Recipients of the 2012 Village Awards included: The Little Red Schoolhouse/Elisabeth Irwin High School in honor of the school's 90 year history as a trailblazer for progressive education for children; The 6th Street and Avenue B Garden, for transforming refuge-strewn lots to a welcome green space that has been open to the public for the past 30 years; City Council Member Rosie Mendez, in recognition of her outstanding leadership on preservation issues locally and citywide, as well as her work in championing more livable communities in her district; Arturo's Restaurant and its owners, the Guinta family, for providing warm hospitality and delicious Italian food in the South Village for 55 years; The Lower East Side History Project and its founder Eric Ferrara, for researching, documenting, and preserving the distinctive history of the East Village and LES; Foods of New York Tours, for its dedication in promoting local Village businesses while educating the public about the history and architecture of the Village; Marilyn Appleberg,

in honor of her outstanding community activism in the East Village during the past 40 years; and the renovation of the Bleecker Street Sitting Area, which received GVSHP's distinguished Regina Kellerman Award for creating an extraordinary public park in the West Village. ●

## Benefit Committee

Leslie Mason and Cassie Glover, Co-chairs

Members: Mary Ann Arisman, Kate Bostock Shefferman, Kyung Choi Bordes, Tom Cooper, Rebecca Daniels, Elizabeth Ely, Danielle Epstein, Jane Forman, Larry Gordon, Christina Kepple, Susan Kolker, Justine Leguizamo, Arthur Levin, Ruth McCoy, Lara Mullarkey, Vals Osborne, Cynthia Penney, Mark Rudd, Judith Stonehill

The Greenwich Village Society for Historic Preservation's 14th Annual Spring House Tour and Benefit on Sunday, May 6 was an unqualified success. The sun shone down on participants eager to tour six private townhouses in Greenwich Village. The New York Studio School hosted the ticket pick-up site, and participants examined the former studio of artist and art

patron Gertrude Vanderbilt Whitney before exploring six fabulous private homes. Tourgoers visited a former horse stable with 1920s-era arts and crafts detailing; a townhouse with grand Italianate details and intricate plaster moldings in its ornate parlor; a recently renovated Greek Revival townhouse with an untraditional stair placement and rear extension that lends a modern flair; an imposing Greek Revival whose owner's Parisian style and impeccable collections blend into an eclectic and fabulous whole; an elegant Anglo-Italianate brownstone with a surprising color scheme in each room; a four-story Greek Revival whose large garden and rooftop oasis emphasize the home's serene furnishings. Patrons of the tour concluded their evening enjoying cocktails at an impeccably renovated Italianate townhouse.

GVSHP is deeply grateful to our generous homeowners who so enthusiastically opened their doors: Kate Bostock Shefferman & Jesse Shefferman, Elisabeth de Kergorlay, Molly &



GVSHP was able to help affect substantial changes to the design of the proposed new building at 10 Bond Street.

William Gilmore, Douglas & Christina Kepple, Leslie & Robert Rylee, and Barbara Salovich & Carl Pucci. We also wish to thank Rachel Lee and Ara Hovnanian for generously hosting the reception.

Of course this tour would not have been possible without the generosity of the businesses and individuals who donated their time and services, especially: Bill Miller and Mary Abbene of The Printery, who designed and donated exquisite invitations, programs, tickets, and

stationery; Elizabeth Bauer Design and HBloom, for lovely gifts for our homeowners; Frederick Wildman and Sons for providing wine for the reception, the New York Studio School, for serving as the ticket distribution site as well as opening the Whitney Studio. We are also sincerely grateful to our many, many volunteers, who worked so very hard during the day for the homeowners and our lunch tour sponsors—Amy’s Bread, Bonsignour, Gourmet Garage, Milk & Cookies Bakery, Murray’s Cheese, and Two Boots—for so kindly feeding them. ●



GVSHP launched an historic marker program this year in partnership with the Two Boots Foundation.

## 2012 Benefit Supporters

### Benefactors

Mary Ann & Frank Arisman, Christopher & Sharon Davis, Danielle Epstein, Cassie & Paul Glover, Andrew Paul & Pamela Farkas, Jeff & Cynthia Penney, Jennifer & Jonathan Allan Soros, Conni Walsh & David Langan, Fred Wistow

### Corporate Benefactor Halstead Property

### Corporate Friends

Brown Harris Stevens, The Corcoran Group, Leslie Mason (Prudential Douglas Elliman), P.E. Guerin, Town Residential

### Patrons

Michael & Elizabeth Ashworth, John Bacon & Owen Rambow, Alissa Bucher & Rob Rogers, Hillary Butler, Kyung Choi Bordes & Peter Bordes, Jr., Nan & Richard Davis, Elizabeth Ely & Jonathan Greenburg, Kathy Fein Bierman & Rick Bierman, Larry Gordon, Kelly Granat & Susan Boland, Elissa Kramer & Jay Newman,

Justine & John Leguizamo, Arthur A. Levin, Mitchell Lichtenstein & Vincent Sanchez, Tom & Lara Mullarkey, Gayle & Howard Rothman, Tracy & Mark Rudd, Katherine W. Schoonover, Melissa & Robert Soros, Judith Stonehill, Naomi & Bruce Usher, F. Anthony & Sally Auer Zunino

### Corporate Patrons

Emily Beare & Christian Rogers (CORE), D.H.E. Company, Inc., The Durst Organization, Jane Forman & Sotheby’s International Realty, Hottenroth & Joseph Architects, Linda Yowell Architects, The Lion, MADE Architecture, Market Table, Minetta Tavern & Morandi, Newmark Knight Frank, Vals Osborne (Stribling & Associates), Preserv, Inc., Prudential Douglas Elliman, Stribling & Associates, Ltd., Tommy Bahama, Tory Burch, UAW Region 9A, Urban Zen

### Sponsors

Susanna Aaron & Gary Ginsberg, George & Michelle Andrews, Hillary Blumberg, Alice Carey & Geoffrey Knox, Barrett Cobb & Harry Saltzman, Sarah E. Cogan & Douglas H. Evans, Cary Davis & John McGinn, William W. Donnell, Cheryl Grandfield & Richard Dodd, Edward & Mireille Guiliano, Melinda Hackett & Michael

Drury, Ed Hamilton & Debbie Martin, Cynthia Harris, Jan Hashey, Martin Heinz & Lawrence Chachere, David & Andrea Holbrook, Anita Isola, Dale & Norman Kahn, Susan C. Kolker, Robb Lady, Judith A. Langer & Arthur N. Applebee, Nancy Langsan & Daniel Bernstein, Dorothy Lichtenstein, Paula Manikowski, Dale & Donna McCormick, Ruth & Kevin McCoy, Virginia & Timothy Millhiser, Dr. Alice C. Moore & J. Allen Reiner, Jean V. Nevins, Steve Newhouse, Scott Newman & Gregory Long, Patricia C. O'Grady, Scott & Laruen Pinkus, Areta Podhorodecki, M.D., Daniel & Joanna S. Rose, Jonathan Russo, Barry F. Schwartz, Paul & Christine Smith, Marilyn Sobel, Beverly Sonnenborn, Ferne Goldberg Sperling & Allan Sperling, Alec Stais & Elissa Burke, Jerome Strellov, Jane M. Timken, Fiorimonde Wedekind

#### Corporate Sponsors

Meris Blumstein & Kenny Blumstein (The Corcoran Group), Capalino+Company, Catherine Malandrino, Miles Chapin & Marlene Hartstein (Warburg Realty), Cho Cho San Restaurant, Tom Cooper (The Corcoran Group), Rebecca Daniels (Brown Harris Stevens), Janet Aimone

Robilotti & Associates, Jean-Michel Cazabat, Leslie J. Garfield Real Estate, LMA Group Construction & Consulting, Lubrano Ciavarra Architects, PLLC, Marc Jacobs International, Mas (farmhouse) & Mas (la grillade), McNulty's Tea & Coffee Co., Inc., MMJ Appraisals, Pappas Miron Design, Ports 1961, Raffetto's Fresh Pasta, Monica Rittersporn (The Corcoran Group), Robin Key Landscape Architecture, The Spotted Pig, Wells Fargo Home Mortgage, The White Horse Tavern, Your Neighborhood Office. ●



GVSHP Members Ann Arlen (l.) and Richard Blodgett (m.) and GVSHP Trustee Judith Stonehill at the reception following GVSHP's 2012 Annual Meeting.

## Development/Membership Committee

John Bacon, Chair

Members: Mary Ann Arisman, Kate Bostock-Shefferman, David Burger, Elizabeth Ely, Cassie Glover, Leslie Mason, Ruth McCoy, Andrew Paul, Cynthia Penney, Judith Stonehill

A diverse base of membership support continues to be the single largest source of income for GVSHP. Public grants and private foundations continue to be essential sources of support as well, even as funding opportunities in these areas have contracted significantly in recent years.

The Society brought in hundreds of new members over the past year. This was primarily achieved through contact via our advocacy work, such as opposing the NYU or Chelsea Market expansion plans or seeking to extend landmark protections in the South and East Village, and programming work, both targeted to the general public and specifically targeted toward brokers and realtors in our neighborhood.

The organization continued several initiatives

to expand and diversify funding and support. Ongoing efforts to get members to participate in their employers' matching gift programs have also brought in revenue. Online giving continues to grow in tandem with traffic to GVSHP's website. Additionally, GVSHP continued to publicize a planned giving program, which encourages members and supporters to include the organization in their estate plans, and a recurring donation program, which now allows members to make a regularly recurring donation for any amount and any period and duration they chose.

"Friendraiser" events, hosted by GVSHP members in their homes, also continue to be a major way of reaching new members and supporters, as do special gift memberships. Our broker partnership continues to grow, leveraging the resources of the real estate community to support GVSHP's efforts and to reach new property owners in the area. GVSHP was also fortunate to receive a wide array of in-kind support for everything from catering and space utilization to graphic design, legal, and web design work.

We offer thanks to the following for their generous support over the last year:

## Membership

### FOUNDERS

David Burger, Christopher & Sharon Davis, William & Elizabeth Monaghan, Andrew Paul & Pamela Farkas, Henry van Ameringen, Fred Wistow

### BENEFACTORS

Mary Ann & Frank Arisman, Mitchell Lichtenstein, Leslie Mason & Thad Meyerriecks, Sarah O'Neill & Barry Munger, Cynthia & Jeff Penney, Lois Teich, Jean-Claude van Itallie

### Patrons

Hara Amdemariam, Summer & Clyde Anderson, Kate Bostock Shefferman & Jesse Shefferman, Mary & Brad Burnham, Elaine M. Carbo, Barry Cooper, Ethan Early, Elizabeth Ely & Jonathan Greenburg, Cassie & Paul Glover, Pat & Paul D. Kaplan, Anthony C.M. Kiser & The William & Mary Greve Foundation, Elissa Kramer & Jay Newman, Robb Lady, Justine & John Leguizamo, Arthur Levin, Ruth & Kevin McCoy, Lowell & Sandra Mintz, Robert Neborak & Thérèse Esperdy, Mark & Lisa Nelkin, Peter & Gwen Norton, Vals Osborne, Perry Street Block Association, Lauren & Scott Pinkus, James & Ellyn Polshek, Aldo Radoczy, Robert Riccobono, Eileen Robert, Howard & Gayle Rothman, Jonathan Russo &



This nearly 200 year old house at 186 Spring Street was the subject of an intensive preservation campaign by GVSHP.

Deborah Grayson, Katherine W. Schoonover, Jared Seligman, Jonathan & Jennifer Allan Soros, Ferne Goldberg Sperling & Allan Sperling, Anne-Katrin Spiess, Alec Stais & Elissa Burke, David Stenn, Trevor & Margaret Stewart, Judith Stonehill, Martha Claire Tompkins, John Waddell, Douglas Wheeler, Linda Yowell & Richard Zuckerman, F. Anthony & Sally Auer Zunino

### Sponsors

175 West 12th Street Condominium, Anonymous, Michael & Elizabeth Ashworth, Astor Wines & Spirits and Astor Center, John Bacon & Owen Rambow, Marc Baum, Caroline Benveniste, Ph.D.,



Francoise Bollack & Tom Killian, Giorgio Bovenzi, Myriam Cahn, John Chaffee & Heidi Lange, Rebecca Charles, Cheim & Read, Barrett Cobb & Harry Saltzman, Cynthia Crane & Ted Story, Nan & Richard Davis, Christy Fletcher, Margaret Halsey Gardiner, Kelly Granat & Susan Boland, Cheryl Grandfield & Richard Dodd, Virginia Gray, John Habich & Andrew Solomon, David & Andrea Holbrook, John Hoyns, Anita Isola, Stephen B. Jacobs Group, P.C., Drs. Dale & Norman Kahn, Robert Kaufelt & Nina Planck, Kenneth Lipper, Rev. Joseph Lorenzo, O.F.M., The Mabee Family Foundation, Louise McCagg, Dale & Donna McCormick, Thomas Molner & Andrew Brimmer, Christopher P. Neville & Sarah Gamble, Jean Nevins, William O'Donnell & Corner Bistro, Jan Prokop & Donald Hamburg, Kimberly Reece, Daniel & Rachel Rocker, Gideon Rose & Sheri Berman, Glenn & Susan Schiller, Katherine & Kenneth Snelson, Marilyn Sobel, John & Sharon Steinhoff, David Turner, UCATS Local 3882, Shirley Wright

#### Grants

GVSHP gratefully acknowledges the following foundations for grants supporting our work over the last year: Felicia Fund, Foundation Source, Kaplen Foundation, Norcross Wildlife Foundation. We also wish to acknowledge the following contributions generously given through the New York

City and State government: Councilmembers Margaret Chin and Rosie Mendez through the New York City Department of Cultural Affairs, New York City Department of Cultural Affairs, New York State Council on the Arts, Manhattan Borough President Scott Stringer through the Department of Education, Council Speaker Christine Quinn through the Department of Cultural Affairs

#### In-Kind Donors

GVSHP acknowledges those who have generously provided donations of materials, food, and space in-kind: Amy's Bread, Astor Center, Attention USA, Bonsignour, Bowery Poetry Club, Dou Multicultural Arts Center, Esopus Space, Elizabeth Bauer Design, Film Forum, Frederick Wildman and Sons, Gourmet Garage, HBloom, Hudson Park Branch Library, Jane Hotel, Jefferson Market Library, King Juan Carlos I of Spain Center and the NYU History Department, Lesbian, Gay, Bisexual & Transgender Community Center, Merchant's House Museum, Milk & Cookies Bakery, Murray's Cheese, Museum at Eldridge Street, The New School for Public Engagement, Our Lady Pompeii Church, Russ & Daughters, Salmagundi Art Club, Third Street Music School Settlement, Two Boots, University Settlement, Veselka, Washington Square Institute, Westbeth Artists Residents Council

## Education Committee

**Chairs:** Linda Yowell and Leslie Mason

**Members:** Mary Ann Arisman, Kate Bostock, Justine Leguizamo, Art Levin, Shirley Wright

**Teachers:** Jane Cowan, Paul Kaplan, Mary Kay Judy, Heather Zusman

GVSHP's children's education program, History and Historic Preservation, encourages students to examine and understand the built environment, enhances their awareness of New York City and its unique communities, and engenders a lively interest in the study of history and the arts. The program offers three curricula: Greenwich Village, Past and Present; Immigration in the South Village; and Streetscape Timeline: Bleecker Street.

History and Historic Preservation saw a great rise in participation during the 2011-2012 academic year, with 1,350 students in 51 different classes from 21 different schools in all five boroughs taking part. One third of participating classes benefitted from GVSHP's scholarship program, which offers the program free or at a reduced price to those in need. As we have since 2003, during the summer of 2011 GVSHP offered the program free of charge to

the Grace Opportunity (GO) Project at Grace Church School for at-risk students from Lower East Side schools, reaching five fourth grade classrooms. ●

## Finance Committee

Katherine Schoonover, Chair

Members: Mary Ann Arisman, John Bacon, Elizabeth Ely, Arthur Levin, Andrew Paul, Jonathan Russo, Fred Wistow, Linda Yowell, F. Anthony Zunino

Over the past year, GVSHP's regular income exceeded budget projections. In addition, the Society was fortunate to receive very substantial unanticipated anonymous contributions, which allowed GVSHP to expand its staff, programing, infrastructure, research, and community outreach targeted to certain specific projects.

The organization continued to implement best practices in order to ensure the integrity of its finances and operations. This included establishment of an independent audit committee and implementation of a whistleblower policy.

The Finance Committee continues to review



GVSHP's 2012 Annual Benefit House Tour was our most successful ever.

and consider best policies for maintaining its reserves, which are necessary for ensuring the long-term health and survival of the organization.

As always, GVSHP aims to avoid deficit spending and does not embark upon major projects unless funding sources for them have been identified.

## GVSHF Fiscal Year 2011

### INCOME

Membership	\$225,157
Fundraising Events (net)	\$138,740
Grants	\$342,840
Earned Revenue	\$ 20,853
	<hr/>
	\$727,590

### EXPENSES

Programs	\$ 31,137
Personnel	\$403,545
Fundraising & Membership	\$ 2,245
Rent	\$ 29,717
Office Supplies & Expenses	\$ 26,910
Telecommunications	\$ 6,952
Printing & Mailing	\$ 18,826
Accounting Fees	\$ 7,113
Payroll Fees	\$ 2,115
Other Fees	\$ 16,631
Other Operating Expenses	\$ 630
Fund Balance	\$181,769
	<hr/>
	\$727,590



Reports commissioned by GVSHP touted the relative advantages of NYU expanding in the Financial District vs. the Village; these reports are now part of the legal challenge.

## Nominating Committee

Mary Ann Arisman, Chair

Members: Elizabeth Ely, Arthur Levin, Andrew Paul, Kate Bostock Shefferman, Judith Stonehill, Linda Yowell, F. Anthony Zunino

At GVSHP's 2012 Annual Meeting, members re-elected Trustees Mary Ann Arisman, Arthur Levin, Judith Stonehill and Linda Yowell. Members also elected Tom Birchard to the Board for a

three-year term. Mr. Birchard is a co-owner of Veselka Restaurant in the East Village, and has served on GVSHP's Awards Committee.

The nominating committee, along with the entire board, would like to thank Jonathan Russo and Vals Osborne for their years of service on GVSHP's Board of Trustees. ●

## Preservation Committee

F. Anthony Zunino, Chair

Members: Mary Ann Arisman, Penelope Bareau, David Burger, Jonathan Geballe, Anita Isola, Matthew Jenkins, Arthur Levin, Rob Rogers, Katherine Schoonover, Judith Stonehill, Linda Yowell

Working to ensure that our neighborhood's landmark and zoning protections are enforced

and, where appropriate, expanded, and that new development is compatible in scale, character, and design with its surroundings, remained a top priority for the Preservation Committee and GVSHP. Educating and engaging the public about our neighborhoods' unique history, the development and preservation issues these neighborhoods face, and research about them performed by GVSHP, were also an important focus of the Preservation Committee.

The Preservation Committee focused on four enormously consequential rezoning applications in our neighborhoods, advocating for new landmark districts in the South and East Village, reviewing more than 110 applications for changes to landmarked sites within our neighborhoods, and protecting critical individual historic sites from demolition.

GVSHP advocated forcefully against a requested rezoning by the Rudin organization for the former St. Vincent's Hospital site, arguing that the rezoning would give special zoning considerations granted for a hospital a generation ago to a private developer of luxury condos. While the City Council, City Planning Commission, and Manhattan Borough President ultimately disagreed and granted the rezoning, over the course of the nearly five year public review

GVSHP was instrumental in preserving buildings planned for demolition, reducing the size of new developments and improving their designs, and securing commitments regarding public park space which would serve the neighborhood and commemorate the battle against AIDS.

The Society also led the opposition to NYU's massive proposed Village expansion plan, educating the public through Town Halls and op-eds; forming a broad coalition of community groups from the Village and beyond, citywide preservationists, and NYU's own faculty, staff, and students; and commissioning studies showing the advantages of alternatives to NYU's plan and conducting our own studies demonstrating how other schools across the country have taken a different approach to expansion. While the City Council, City Planning Commission, and Borough President ultimately granted NYU permissions they were seeking to acquire public land, eliminate public open space, undo neighborhood zoning restrictions, and eliminate the terms under which NYU was granted public land in the 1960's, we were able to force NYU to drop plans for the tallest tower ever constructed in the Village and to shrink the plan and reduce the amount of open space to be consumed slightly. GVSHP is now working with NYU faculty and various individuals

and community groups on a legal challenge of the approvals for the plan.

Plans to rezone the historic Chelsea Market complex to allow construction of huge office and hotel towers atop was also a focus of the committee's work. GVSHP had proposed the complex for inclusion in our Gansevoort Market Historic District in 2003 (the City chopped it out at the last minute), but got it included in our State and National Register of Historic Places



Author and GVSHP Advisory Board Member Calvin Trillin hosted GVSHP's 2012 Annual Awards Ceremony.

Historic District in 2007. We worked closely with allies in Chelsea to oppose the rezoning plan and highlight the advantages of keeping the successful adaptive re-use intact. A scaled-back version of the plan still faces City Council scrutiny.

The Committee also actively responded to plans by Trinity Realty to rezone Hudson Square. GVSHP has long called for a change to the outdated zoning for the area, which allows out-of-scale development like Trump SoHo and encourages hotel development. But the Trinity Plan still allowed new development of too great a scale—in one case as tall as Trump SoHo -- and thus we advocated for lower height and bulk limits.

The rezoning would also increase development pressure upon the neighboring South Village, where GVSHP has proposed historic district designation which the City pledged to consider but has never fulfilled this promise. Thus GVSHP, working in coalition with community groups, has called upon city officials, especially Speaker Quinn, not to allow the rezoning to move ahead unless landmark protections for the South Village do as well.

GVSHP also worked with the Preservation League of NY State to secure a "Seven to Save"

designation for the South Village—listing as one of the seven most important endangered historic resources in New York State.

The Committee also led GVSHP in its advocacy for historic district protections in the East Village. In January the city designated the East 10th Street Historic District, the first new historic district in the East Village since 1969, and in early October designated the East Village Historic District, a much larger district covering more than 300 buildings over a dozen blocks of the neighborhood. GVSHP has worked closely with fellow preservation groups and elected officials to successfully push the Landmarks Preservation Commission to expand the proposed historic district and to enact it as quickly as possible, since many sites within it faced immediate danger. GVSHP will now be working with fellow groups to propose further landmark protections for the East Village.

After a five year effort, GVSHP secured landmark status for 128 East 13th Street, New York City's sole surviving horse auction mart building and the former studio of artist Frank Stella. However, the City also refused to landmark an 1824 house at 186 Spring Street which NY State, at GVSHP's request, found eligible for the State and National Registers of Historic Places based upon our

research showing the critical role the house and its residents played in the early national gay rights movement.

Throughout the year, the committee diligently reviewed more than 110 applications for changes to landmarked sites in Greenwich Village, the East Village, NoHo, and the Meatpacking District. These ranged from proposed storefront changes to rooftop and rear yard additions to proposed

demolition of existing buildings and new construction. GVSHP was able to have an impact upon several proposals, including changes to the design for a new building at Lafayette and Bond Street. The Committee also worked hard to block approvals for a proposed new building at 27 East 4th Street, which as proposed would have overshadowed and potentially threatened the structural stability of the neighboring Merchant's House Museum. ●



Guests packed the ballroom of the Jane Hotel for GVSHP's program commemorating the 100th anniversary of the Titanic disaster; survivors had been brought to this site in 1912.

## Program Committee

Penelope Bureau, Chair

Members: Mary Ann Arisman, John Bacon,  
Cynthia Penney, Jonathan Russo, Fred Wistow

Each year, GVSHP organizes public programs about the history, culture, and architecture of Greenwich Village, the East Village, and NoHo. This past year, we have instituted a members-only program series where Society members gain exclusive access to special events, as well as an encore program series where we re-offer some of our most popular events, giving preference to those who were unable to attend previously. We have also teamed up with organizations, people, and businesses from the Village and beyond to co-host programs. This year saw participation in public programming soar, with overall attendance climbing past 3,200 and many individual programs bringing in well over 100 attendees each.

2011

July 7- The History of the Stonecutters' Riot, a lecture by Daniel Walkowitz

July 11- Book Reading and evening with Lorna Graham, celebrating the publication of her new

novel, *The Ghost of Greenwich Village*

July 13 & 20- The East Village Preserved: Breakfast Walking Tours of the Proposed East Village Historic Districts, led by Elizabeth Finkelstein

July 25- 50 Years of the Sidewalk Ballet- The Past, Present, and Future Impacts of Jane Jacobs' Death & Life of Great American Cities, a panel discussion

August 3- *The Ghost of Greenwich Village*, A book talk by Loran Graham

August 20- FABulous! Walking Tour of the Fourth Arts Block (FAB) led by Laurence Frommer

August 30- Restoring the Merchant's House

September 7- *The Archaeology of Home*, a book talk by Katharine Grieder

September 19- Slaughter Houses to Stilettoes, a walking tour of Gansevoort Market led by Alli DiVincenzo

September 26- Looking Back at the Beatnik Riot: A Film Screening of the Documentary Sunday

October 4- 50 Years Later: An Interview with Jason Epstein, Editor of *Jane Jacobs' The Death and Life of Great American Cities*

October 11- Talking Townhouse: A Restoration

Case Study

October 19- Exploring the Original West Village, a book talk by Alfred Pommer

October 24- *The Beats in the Village*, a lecture by Steven Watson

October 27- The Hebrew Actors Union and Second Avenue: Caretakers of Yiddish Theater, a lecture by David Freeland

November 1- Highline: The Inside Story of New York's Park in the Sky, a book talk with Josh David

November 3- Complete 8th Street, a walking tour led by Jane Marx

November 7- Much Ado About Noshing: A Benefit for GVSHP with Calvin Trillin and the Russ & Daughters family

November 8- Restoring the Yiddish Art Theater, a lecture by Architect Dan Allen

November 14- Bacalaitos and Fireworks, a presentation by Arlene Gottfried

December 6- The Historic Shops & Restaurants of Greenwich Village, a presentation by Ellen Williams and Steve Radlauer

December 8- Greenwich Village On & Off the Grid: Prediction, Speculation, and Preservation, 1811-2011, a lecture by Jon Ritter

December 12- Greenwich Village: Birthplace of the Elevated Railway, a lecture by Joe Cunningham

December 14- East 7th Street: Anatomy of an East Village Block, a presentation by the NYU Public History & Archives Class

2012

January 8- Footsteps of Yiddish Theater, a walking tour led by Cezar Del Valle

January 18- Greenwich Village as Muse, a presentation by Pamela Koehler

January 26- "I and the Village:" Jackson Pollock's Downtown Years, a lecture by Larissa Bailiff

January 31- Andy Warhol's Greenwich Village, a lecture by Thomas Kiedrowski and Robert Heide

February 7- When a Woman Gets the Blues, a book reading and presentation by Rory Block

February 9- Talking Carriage House, a restoration case study presented by architects Anne Fairfax & Richard Sammons

February 16- Westbeth—Home of the Arts, a film screening

February 23- Markets of Greenwich Village, a lecture by Karen Seiger

March 8- Kleindeutschland: the Lower East Side's Forgotten Past, a lecture by Peter Conolly Smith

March 13- The Titanic & the Village: 100 Years After the Tragedy

March 14- The Piers: Art and Sex Along the New York Waterfront, a lecture by Jonathan Weinberg

April 2- Time & Space on the Lower East Side, a presentation by Brian Rose

April 17- The Gardens of Greenwich Village, a lecture by landscape architect Robin Key

April 24- City, Village, and Country: The Fever of 1822, a lecture by Susan DeVries

May 1- Greenwich Village: A Century of Architectural Terra Cotta, a lecture by Susan Tunick

May 14- Julius' & the Gay Rights Movement, a presentation & walking tour by Tom Bernardin

May 23 & 24- Culture & Cuisine: Dishing Up the East Village, walking tours led by Dana Schulz

May 30- Justus Schwab Historic Plaque Unveiling & Celebration

June 5- Eminent Outlaws: Scenes of the Crime, a lecture by Chris Bram

June 7- GVSHP's 2012 Annual Meeting & Awards Ceremony

June 13- The Greenwich Village Follies and the Birth of the Off Broadway Musical, a lecture by Thomas Hischak

June 19- Hot August Night/1970—The Forgotten LGBT Riot, a lecture by Steven F. Dansky



Max Page, Author of 'Reconsidering Jane Jacobs,' at GVSHP's panel discussion.



Programs throughout the year included book talks and panel discussions, including this one marking the 50th anniversary of the publication of Jane Jacobs's "Death and Life of Great American Cities."

July 9- Rare & Historic Village Maps, an exclusive showing at the New York Public Library

July 12- Westbeth—Home of the Arts, a film screening

July 28- East Meets Green, a walking tour of East Village community gardens

August 12 & 13- Culture & Cuisine: Dishing Up the East Village, walking tours led by Dana Schulz

September 4- C. B. J. Snyder's School Design in the Village, a lecture by Jean Arrington

## Support Preservation: Join GVSHP

Your support makes GVSHP a more effective preservation leader. All members receive copies of the *Anthemion* newsletter (published twice each year), priority invitations and discounts to our many lectures and tours, and access to the Society's research sources. Contribute \$500 or more, and receive an invitation to a special event at a unique Village location.

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Return this form with your check to: **Greenwich Village Society for Historic Preservation**,  
232 East 11th Street,  
New York, NY 10003.



## Greenwich Village Society for Historic Preservation

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**GREENWICH VILLAGE SOCIETY  
FOR HISTORIC PRESERVATION**

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